

Derek Thompson

Few speakers can match Derek Thompson's ability to synthesize mega-trends in society, labor, economics, technology, and politics. Put another way: Derek trawls the data sets and does the forecasting and deep reporting necessary to help us better understand how we live, how we vote, how we spend, and how we work. In his paradigm-shifting #1 New York Times bestseller, *Abundance* (co-written with Ezra Klein), this long-time Atlantic staff writer reveals how our policies and culture have pushed us into a world of scarcity (not enough housing, workers, or progress)—and offers a radical new path towards a world where housing is affordable, energy is plentiful, and innovation flourishes across industries. He shares a compelling vision of a future where we have more than enough for everybody, and a practical, actionable roadmap for how to get there. It starts with taking more risks, building more expansively, and recognizing that we all have the power to create a world of abundance. "Everything's utopian until it's reality," he says.

"Derek Thompson has long been one of the brightest new voices in American journalism. With Hit Makers, he becomes one of the brightest new voices in the world of non-fiction books."

— Daniel H. Pink

Derek Thompson is the #1 New York Times bestselling co-author of *Abundance* and a staff writer at The Atlantic, where he writes about issues ranging from consumer spending habits to the economics of entertainment. He offers a fresh, sharp, and clear voice amidst the chaos of new technology and the changing world. He effectively dissects the biggest technological, economic, political, and cultural trends of the moment, and interprets what they might mean for our futures. Original and prescient, his writing has earned him a Best in Business Award for Columns and Commentary from the Society of American Business Editors and Writers. "My job is to notice when I'm curious, and to notice when I'm confused, and to turn those noticings into words," Derek says, "and to hope that people enjoy reading the crystallization of a quietly shared curiosity."

In his latest book *Abundance*, the #1 New York Times bestseller co-written with fellow journalistic titan Ezra Klein, Derek shows us how we've fallen into a world where we feel like we never have enough—whether in housing, energy, workers, innovation, or progress—and offers a radical, hopeful new path towards a politics of plenty. He argues that the future is ours to build, if we're willing to take a risk. *Abundance* debuted at #2 on the New York Times bestseller list and climbed to the top place, reaching #1 on Amazon's #1 public policy and economics lists. It was featured across the media from The Atlantic to The New Yorker. In The New York Times, opinion columnist David Brooks writes that Derek and his co-author "inspire hope and enlarge the imagination by describing the good things that are actually within our grasp." Financial Times calls *Abundance* "a forceful, quick-moving broadside" and "a worthy read," while Kirkus, in a starred review, praises its "cogent, well-timed ideas for meeting today's biggest challenges." In talks, Derek draws on the book to apply its lessons across all industries (including yours), showing audiences how to shift their mindset, build for success, and spark extraordinary growth.

Derek's hit podcast Plain English does precisely as the name promises. He breaks down the weekly headlines into plain English, cutting the misinformation and confusion. Work in Progress,



Derek's newsletter on work, technology, and how to solve some of America's biggest problems, has attracted a large audience looking to get ahead and prepare for the future. In his landmark cover story "A World Without Work," Derek offered a wide-ranging exploration of the future of artificial intelligence and employment, and how Americans might cope with a jobless future.

His previous release, *On Work: Money, Meaning, Identity*, is unique in its position. Spanning the history of labor and the future of work, Derek's commentary and analysis made him a core voice in the conversation around work.

In his debut book *Hit Makers: The Science of Popularity in an Age of Distraction*, Derek shows us why blockbuster success isn't a matter of chance, but a fascinating intersection of power, network, science, art, and sheer brilliance—making some ideas disappear, and others explode. Since its release, *Hit Makers* has been hailed by critics as a "wonderful book ... [filled with] solid research, ready wit, and catchy aphorisms" (USA Today) and "a fun, thought-provoking take on the strange turns of cultural fortune" (Publishers Weekly). To bestselling author Adam Alter, it's "a bible for anyone who's ever tried to promote practically anything, from products, people, and ideas, to books, songs, films, and TV shows."

He is the recipient of several honors, including the 2016 Best in Business award for Columns and Commentary from the Society of American Business Editors and Writers. He's a weekly contributor to NPR's national afternoon news show "Here and Now" and a regular guest on CBS, the BBC, and MSNBC. He has also appeared on Inc and Forbes' "30 Under 30" round-ups and Time magazine's "140 Best Twitter Feeds."