

VERMONT BUSINESS ROUNDTABLE
EXECUTIVE LEADERSHIP
SERIES 4TH ANNUAL BREAKFAST

**THE AI REVOLUTION
& THE ROAD TO SUPERINTELLIGENCE**



FEATURING KEYNOTE SPEAKER

TIM URBAN, Creator, Wait But Why

Thurs, Oct 31st, 2019 8:00 - 10:30am

DoubleTree by Hilton Burlington

ABOUT TIM

Tim Urban is the co-founder and creative force behind the extremely popular *Wait But Why* blog and has authored dozens of articles on a wide range of topics, which have been republished on sites like *Quartz*, *The Washington Post*, *The Atlantic*, *TIME*, *Business Insider* and *Gizmodo*.

Known for synthesizing complex concepts and presenting them in humorous and memorable ways, Urban has been featured in documentaries, *The Mars Generation* and *Behind the Curve*, as well as the most-watched TED talk of 2016, "Inside the Mind of a Master Procrastinator."

Wait But Why has topped 10 million unique visitors during peak months and attracted thousands of patrons, including Tesla CEO Elon Musk, who solicited Urban's input and illustrations for his talk at the December 2015 Climate Change Conference in Paris. Urban's subsequent four-part blog series on Tesla, SpaceX and Musk himself has been read by over 4.5 million people. According to *Fast Company*, Urban has "captured a level of reader engagement that even the news media giants would be envious of."

Tim Urban is also the co-founder of ArborBridge, a test prep firm dedicated to providing the most effective one-on-one SAT/ACT prep in the world. in New York and California. He holds an A.B. in Government from Harvard University.



ABOUT PREVIOUS EVENTS

95 - 100% SEATS CONSISTENTLY FILLED

AVERAGE **350 to 400** BREAKFAST ATTENDEES

100 STUDENTS TYPICALLY ATTEND THE "BECOMING LEADERS OF INFLUENCE" SESSIONS



50%

MEMBERSHIP BUSINESSES
ATTEND

38

OTHER ORGANIZATIONS
ATTEND

6

LOCAL SCHOOLS
SERVED



We are incredibly fortunate here in Vermont to have this opportunity to hear from a nationally-recognized leader.

Sara Byers, Leonardo's Pizza

You have to keep doing these!

Patrick Burke, Principal
South Burlington High School

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Private Dinner with Tim Urban (Title & Gold Sponsors)

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Visibility (your company's name or logo on all promotional materials)

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